

2016 Annual Child Support Training Conference & Expo



PIECING IT ALL TOGETHER

May 3–5, 2016 » Garden Grove, California

CHILD SUPPORT DIRECTORS ASSOCIATION OF CALIFORNIA

2016 Annual Child Support Training Conference & Expo

Leadership Chat and Tweet

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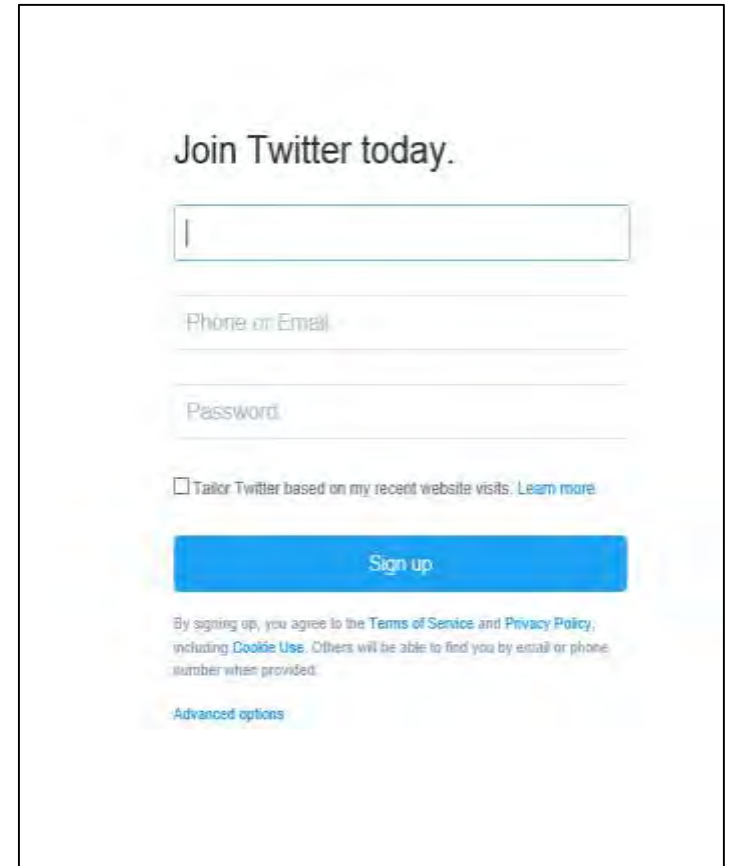
Jaime Olivo Social Media Coordinator, L.A. County

Leadership Chat and Tweet

Steps to create an account and use Twitter

Step 1: Go to twitter.com

- If you have never created a twitter profile before, you will want to sign up as a new user. When you first visit the site, you will see a page that gives you the option of starting a new account. First, you will be asked to create a username.
- If you are using the site for personal use, using your own first and last name will make it easier for your friends and colleagues to "follow" you.



The image shows a screenshot of the Twitter sign-up page. At the top, it says "Join Twitter today." Below this are three input fields: a text box for a username, a text box for "Phone or Email", and a text box for "Password". There is a checkbox labeled "Tailor Twitter based on my recent website visits" with a link to "Learn more". A blue "Sign up" button is positioned below these fields. At the bottom, there is a small disclaimer: "By signing up, you agree to the Terms of Service and Privacy Policy, including Dookie Use. Others will be able to find you by email or phone number when provided." and a link for "Advanced options".

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Step 2:

Verify your account

- You will be sent a confirmation code to the number or email address you entered in the previous step.
- Once you receive the code, enter it on this page and submit.



Enter verification code.

We just sent an SMS with a verification code to +1559-670-8462. Enter that code below.

I didn't receive the code.

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Step 3:

Create your username

- Choose a username, this is the name by which you will be known on Twitter.
- Your real name is best – **if it's** available. If not, you can try using a middle initial or number.



Choose a username.

Don't worry, you can always change it later.

Username

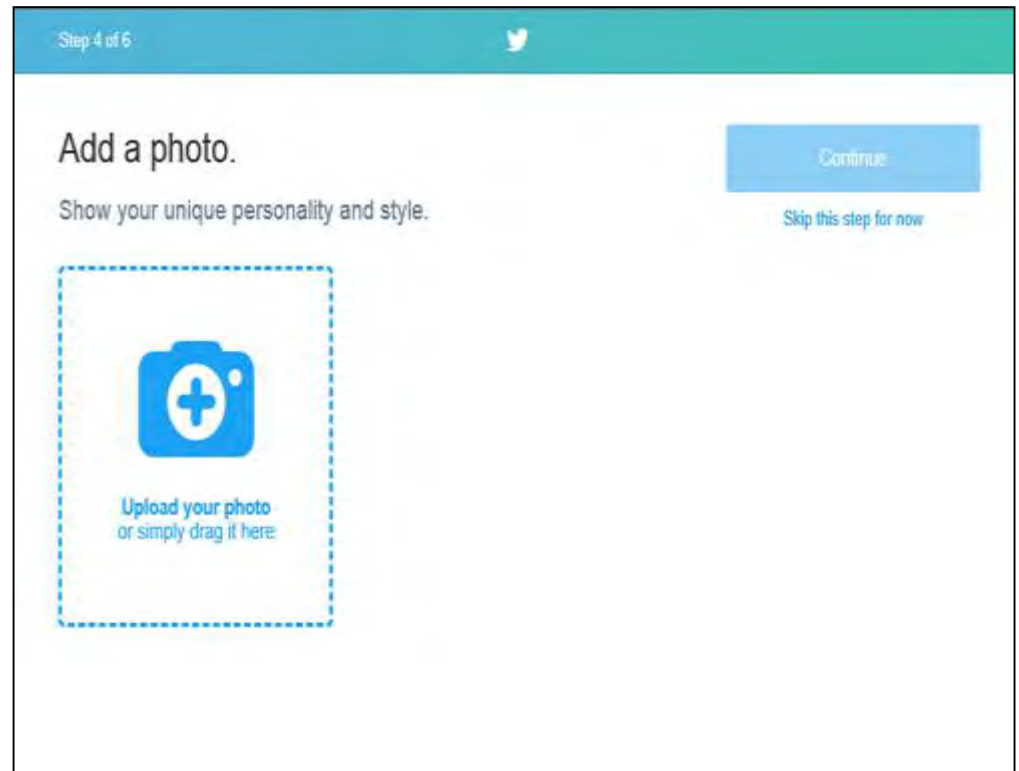
Suggestions: BarbiForbrok|
ForbrokBarbi| BarbiBrokhoff|
BrokhoffBarbi| barbi_forbrok

Skip

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Step 4:

Upload a photo



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Step 5: Getting Started!

- Congratulations, you are now an official member of the Twitter community.
- Next, Twitter will assist you in getting started. It will give you the **opportunity to “follow” a few** friends, popular people, etc. You can skip these steps for now.
- Twitter will also give you a chance to find friends that are on Twitter by checking your contacts via Gmail, Yahoo, or Hotmail... Also, **you'll only see users who have** allowed their accounts to be found by email address.



We're glad you're here, Barbi Brokhoff.

Twitter is a constantly updating stream of the coolest, most important news, media, sports, TV, conversations and more—all tailored just for you.

Tell us about all the stuff you love and we'll help you get set up.

Let's go!

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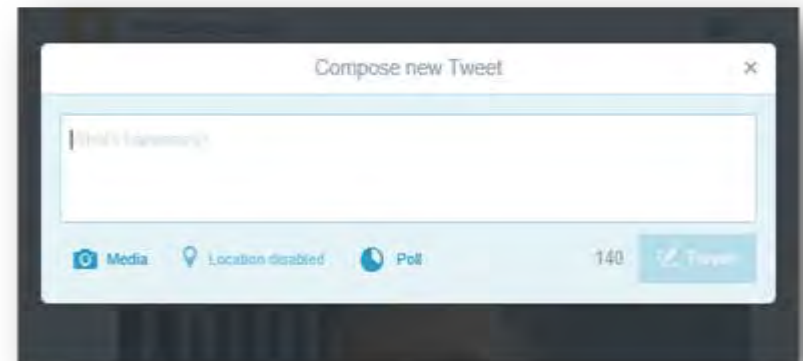
Step 6: Settings

- Tweak your settings. Make sure you are on your Twitter home page. Click on the Settings link. You can make any necessary changes you would like.
- On Profile tab, you can do the following:
 - Change your picture
 - Enter any personal information such as location
 - Website or Blog
 - Brief bio

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Step 7: Start Tweeting!

- Compose your first Tweet.
- Think of Twitter as a room full of people, all sitting in a circle. **It's a conversation.** When you update your status, you are speaking to the whole group.



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Step 8:

Learn the basics

- Replies. If you want to direct your comments to one specific person in the circle, but loud enough that everyone else can hear, use the **“Reply” function. You address the person by using their Twitter user name preceded by the “@” symbol.** For example:
 - @BarbiB thanks for the info!
- Hash tags. The # symbol, is used to mark keywords or topics in a Tweet. If you click on a hash tag, it will show you all the other tweets associated with a hashtag.
- For conferences, the official hashtag will be announced. This enables everyone at the conference to track what everyone is saying about the conference.
For example:
I am attending a Leadership Chat workshop at the #csda16 conference!

Leadership Chat and Tweet

Tweet – Tweet Away

- You can follow others who are at the meeting, by doing a search for **the “#example” hashtag or the “@handle”**. Then just **“follow”** them directly.
- Remember: tweets are limited to 140 characters, but you can include a hyperlink in your post (or a photo) that will get automatically shortened.
- What can/should you tweet? Here are some ideas: An interesting point by a speaker; a picture of the event; topic you would like to discuss; something **you’ve learned that others might find interesting; leadership quote, etc...**

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Speaker Contact Information

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Please be sure to complete the session evaluation.

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